



Creativity in Learning

Insights from Gallup's [Creativity in Learning](#) report

What is creativity?

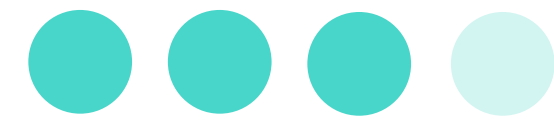
The ability to imagine new ways of...

Creating projects

Solving problems

Making connections

Approaching challenges

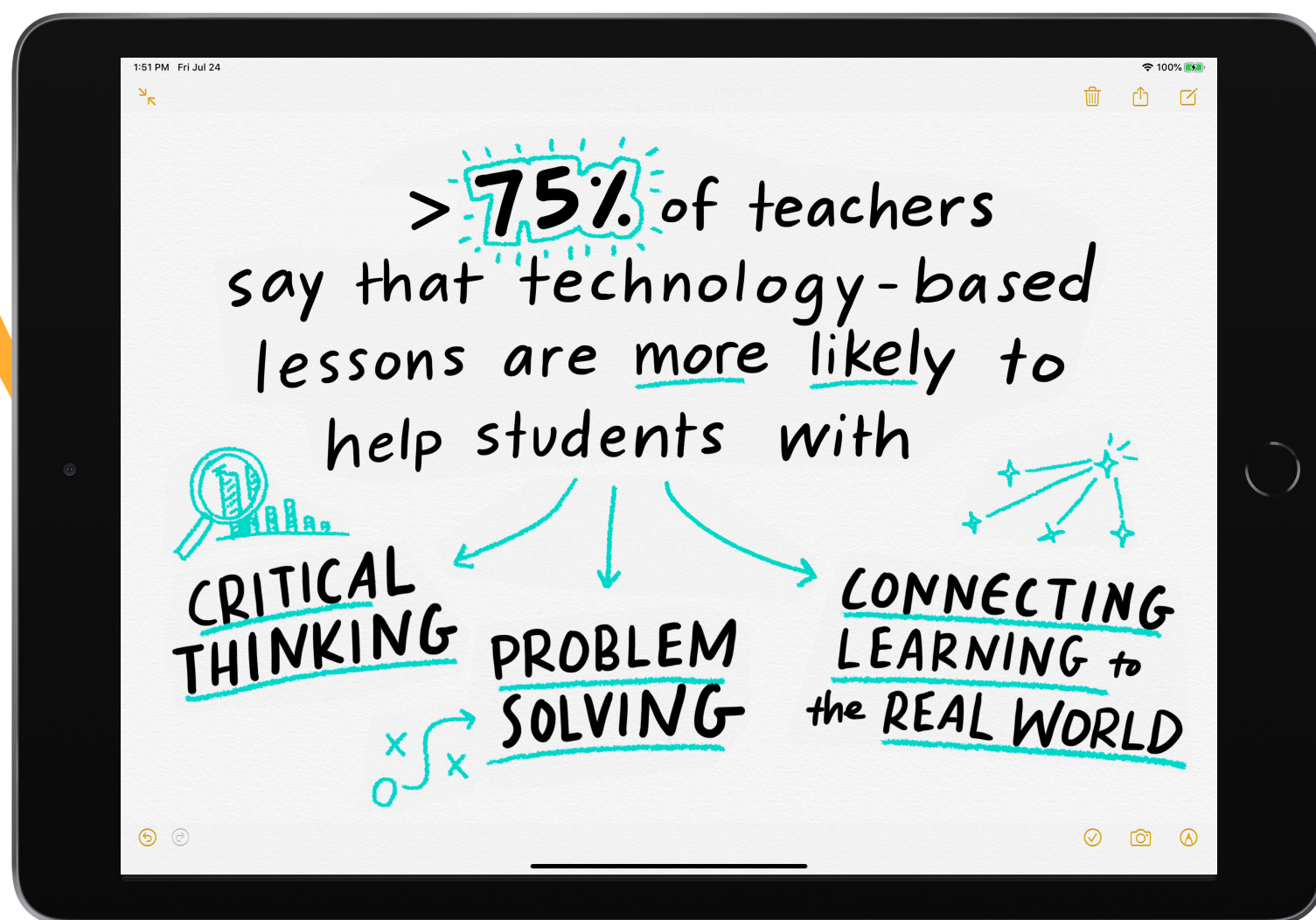


3 out of 4 teachers

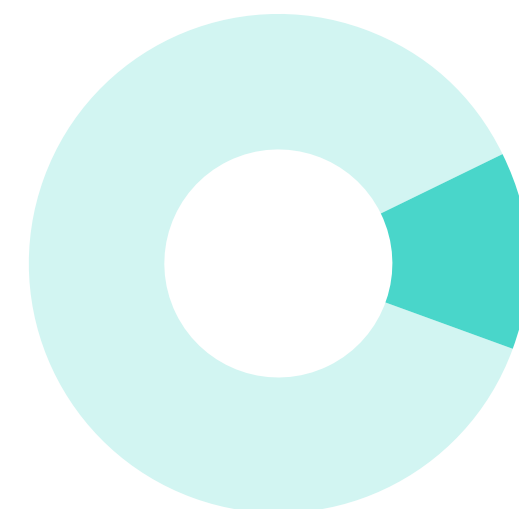
agree that students learn most when they can creatively express what they know.

** creativity is ESSENTIAL for learning!*

Teachers know the creative and transformational power of technology



Yet tech is rarely used to its full potential



Only 13% of teachers report using tech in transformational ways.

** there's GREAT opportunity!*

Support teachers as champions of creativity

When teachers have the freedom to be creative, students see the creative process modelled and are more likely to embrace challenges that require creativity of their own.

Apple can help

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