

Mac and iPad. Built for College.



Having the right device for college makes a world of difference. With Mac and iPad, students have powerful devices to support their academic success, build skills for career readiness, and bring their most creative ideas to life.

Some choose the familiar yet intuitive experience of Mac. Others prefer the magical, touch-first versatility of iPad. Many use both, and with continuity features, they work seamlessly together. With long battery life and a design built to last, Mac and iPad are ready to support students from their first class to their final thesis.

Students can save on Mac, iPad, accessories, and AppleCare+ with Apple's education pricing — available online and in store.



Mac

Performance that keeps up.

Mac delivers the performance students need — from everyday assignments to more demanding tasks like coding, data analysis, and video editing. With long battery life, Mac lasts from an early-morning lecture to a late-night study session.*

Built for school and beyond.

Mac runs the apps students rely on, including Microsoft 365, Adobe Creative Cloud, Canvas, MATLAB, Mathematica, and Google Workspace for Education — supporting coursework today and the workflows for future careers.

Ready for college life.

Durable and portable, Mac is designed to keep up with every part of the student journey. High-quality cameras, microphones, speakers, reliable Wi-Fi, and on-device AI support collaboration and productivity throughout the day — from dorms to classrooms to libraries and more.



iPad

Versatility for every way students work.

iPad combines a powerful touch-first experience in a thin and light, portable design with front and back cameras, and advanced accessories like Magic Keyboard and Apple Pencil to meet the demands of college life.

Power that handles it all.

Whether it's graphic design, animation, 3D modeling, video, or engineering, iPad delivers responsive performance with an intuitive experience. Students can create in direct, hands-on ways using iPad, which is designed for touch and Apple Pencil. From apps like Procreate and Adobe Creative Cloud for creative projects to apps like Notability and Google Workspace for Education for notes and papers, iPad supports nearly every major and workflow.

Learning on the go.

iPad adapts to how students work — taking notes in class, sketching ideas, or joining a video call from anywhere with Wi-Fi or cellular. With long battery life, students can stay focused without needing to plug in.*

Do more with Mac and iPad together.

The Mac and iPad combination empowers students with the flexibility and power for everything college demands. Students can choose the specific device for a particular task or use both together to do even more.

Working seamlessly across devices.

With continuity features, Mac and iPad work together seamlessly: handing off tasks, sharing files and photos, expanding the view across multiple screens, and more. The experience also works perfectly with iPhone, allowing students to snap a photo and see it appear instantly on Mac or iPad, answer messages from any screen, or start an email on the go and finish it at a desk.

Fueling creativity and building real-world skills.

Whether building professional portfolios or exploring creative outlets, students can experience how work gets done in modern, mobile environments using Mac and iPad together. From taking notes or sketching ideas on iPad in class to organizing, editing, and presenting on Mac — the transition is seamless. Together, Mac and iPad uniquely support every part of the student journey.