Apple Learning Coach

Empowering teachers to empower students.

About Apple Learning Coach

Apple Learning Coach is a free professional learning program for instructional coaches, digital learning specialists, and other coaching educators. The program builds their capacity to coach teachers to get more out of Apple technology. It's a dynamic mix of self-paced lessons, virtual workshop sessions, and personal creative projects.

The Learning Experience

Apple Learning Coach candidates engage in an online course that includes self-paced units and 2 days of virtual workshops led by Apple Professional Learning Specialists. Participation in the program provides a network of fellow coaches, exclusive resources, and actionable takeaways.

The learning experience culminates in a Coaching Portfolio, which candidates submit as their final assessment.

Course Expectations

To successfully complete this course, candidates will:

- Read all sections in every unit
- Earn 100 percent on all knowledge checks in each unit
- Submit a completed journal for each unit
- Attend and actively participate in 2 days of workshops
- Submit a completed Coaching Portfolio at the end of Unit 6

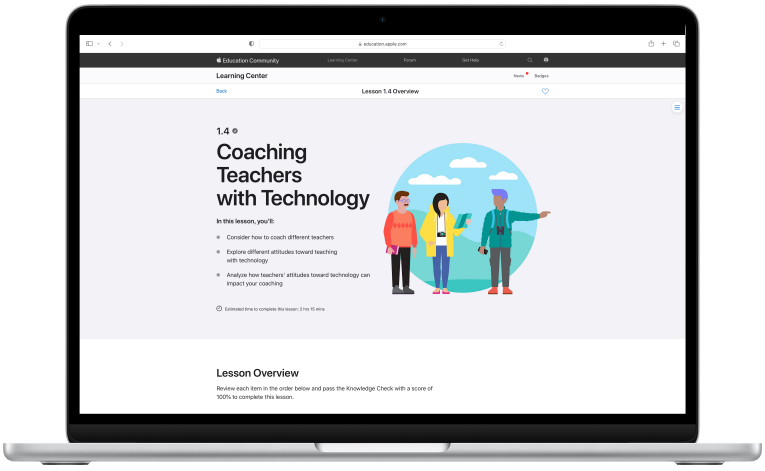
Professional Development

Depending on district and state policies, participants may be eligible to receive continuing education units. School and district leaders can also consider qualifying the Apple Learning Coach program for at least 43.5 hours of professional development.

Applicant Requirements

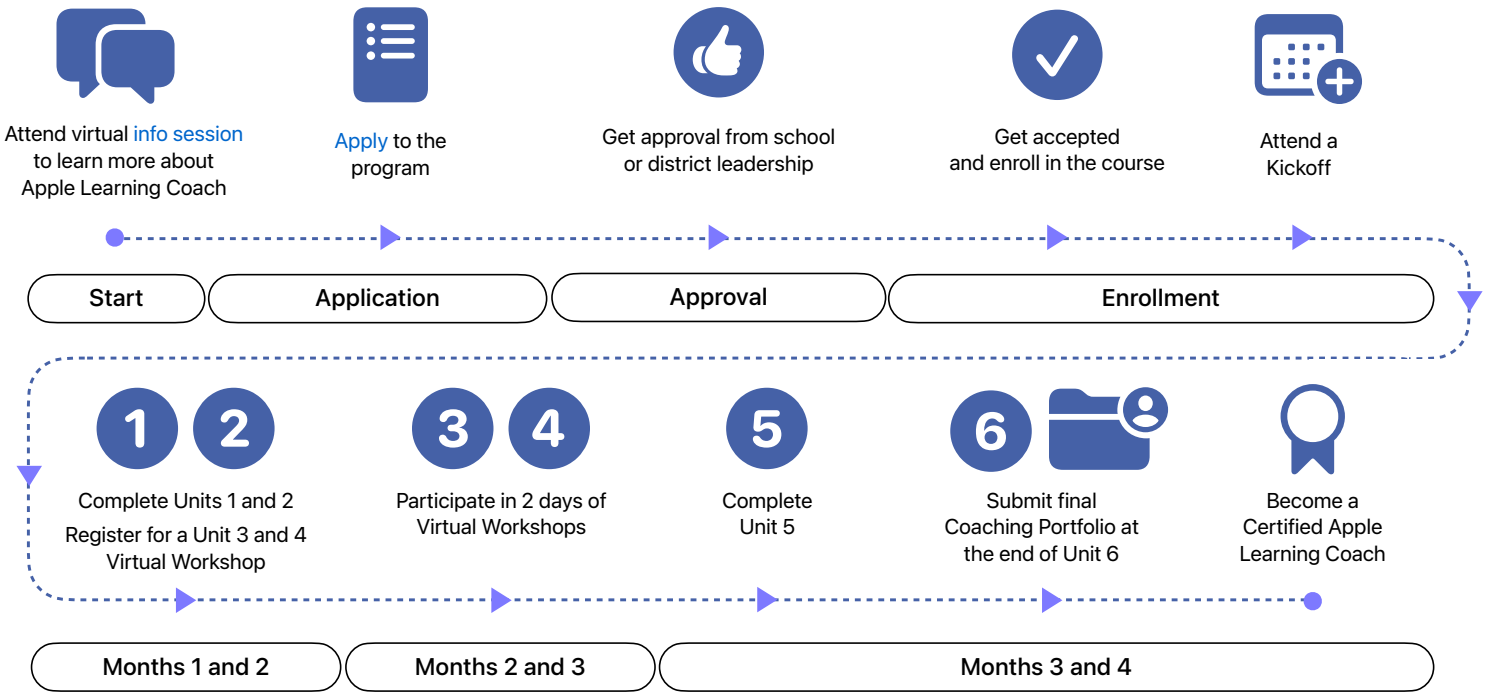
To qualify for the Apple Learning Coach program, educators must have:

- The capacity to coach an educator at a K–12 school or district
- Approval from school, district, or organization leadership*
- Apple Teacher recognition



*Includes higher education and nonprofit organizations.

Process for Candidates



Coaching Portfolio Snapshot

As part of their Coaching Portfolio, each candidate develops a Coaching Action Plan that's specific to the needs of their school or district. By the end of the course, they'll have defined the following:

- **Coaching goals:** Actionable goals for improving coaching at their school or district
- **Coaching activities:** Specific activities to achieve their coaching goals
- **Evidence of success:** Ways to measure the achievement of their coaching goals
- **Timeline:** Steps they'll take along the way to achieve their goals

Each Apple Learning Coach will gain a deeper understanding of how to support teachers who are integrating technology into learning. As the in-house expert, a coach can help teachers realize the full potential of Apple technology — and the full potential of their students.

After completing the course, Apple Learning Coaches are invited to engage in ongoing learning and networking with fellow coaches.

"Apple Learning Coaches act as **change agents** by helping educators embrace innovation in their teaching methods and move beyond traditional practices to **create personalized, student-centered learning environments**."

ISTE SEAL NOV. 2024-2026

ISTE Seal of Alignment Review Findings Report

Get started

Questions? Contact us at applelearningcoach_sea@apple.com.

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