

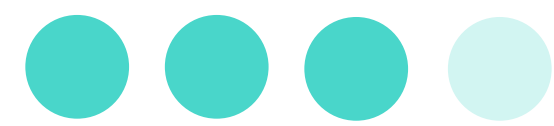


# Creativity in Learning

Insights from Gallup's [Creativity in Learning](#) report

## What is creativity?

The ability to imagine new ways of ...

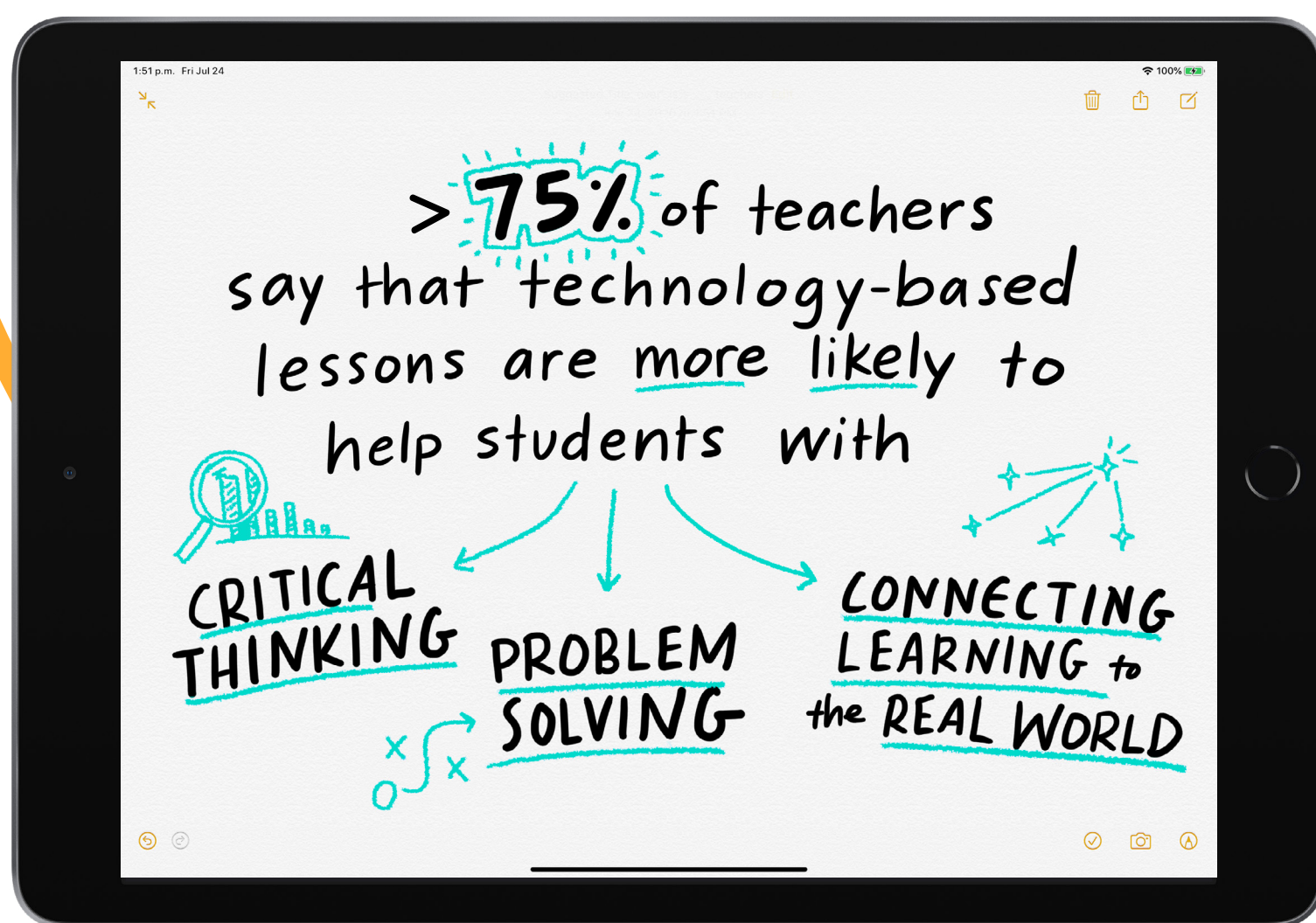


### 3 out of 4 teachers

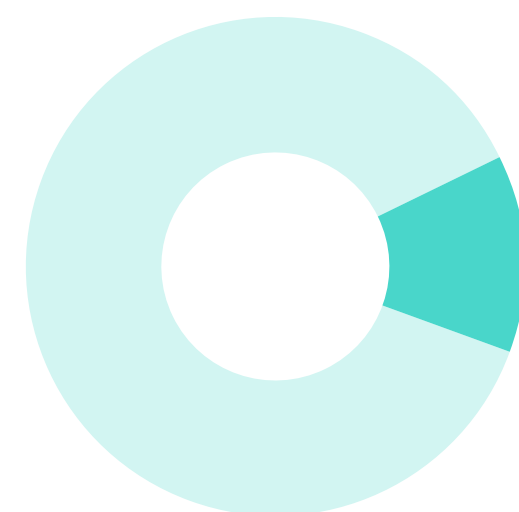
agree that students learn best when they can creatively express what they know.

*\* creativity is ESSENTIAL for learning!*

## Teachers know the creative and transformational power of technology



## Yet tech is rarely used at full potential



Only 13% of teachers report using tech in transformational ways.

*\* there's GREAT opportunity!*

## Apple can help



- ✦ Get free professional learning with [Apple Teacher](#)
- ✦ Try [Everyone Can Create](#) activities
- ✦ Build creativity by [Teaching Code](#)
- ✦ Find creative resources for [Learning at Home](#)
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## Support teachers as champions of creativity

When teachers feel free to be creative, students see the creative process modelled and are more likely to embrace challenges that require creativity of their own.

