Apple Learning Coach | Program Overview



Program Requirements

Apple Learning Coach is a free professional learning program for instructional coaches, digital learning specialists, and other educators in K–12, higher education, and nonprofit learning environments. Candidates' roles in their schools or districts must include instructional coaching of other K–12 educators. Program participation requires approval from school, district, or nonprofit organization leadership. For the best experience, we recommend completing the course within 4 months.

Application Requirements

To qualify for the Apple Learning Coach program, educators must have:

- **Verification of Apple Teacher recognition**
  - Apple Teacher recognition ensures that Apple Learning Coach candidates have already learned foundational skills on iPad or Mac; they'll take these skills further during the course.
- **Capacity to coach**
  - Applicants are required to describe their capacity to coach in the application. "Capacity to coach" means the applicant's role will allow them to coach at least one K–12 educator in a school or district. The program defines coaching as partnering with teachers to analyze their teaching, set goals, identify strategies to reach the goals, and provide support until the goals are met.
  - The program is designed specifically for educators who coach. So a condition of admission to the program is that applicants must be able to coach at least one K–12 educator once they've completed the course. The course content assumes that all Apple Learning Coaches work in a school or district.
- **Approval from school, district, or organization leadership**
  - All applicants need written approval from their school, district, or organization leadership to participate in the program.
  - To begin the ethics approval process, applicants will be asked to provide their leadership's contact information.

Apply here

Course Expectations

To complete this course, candidates must:

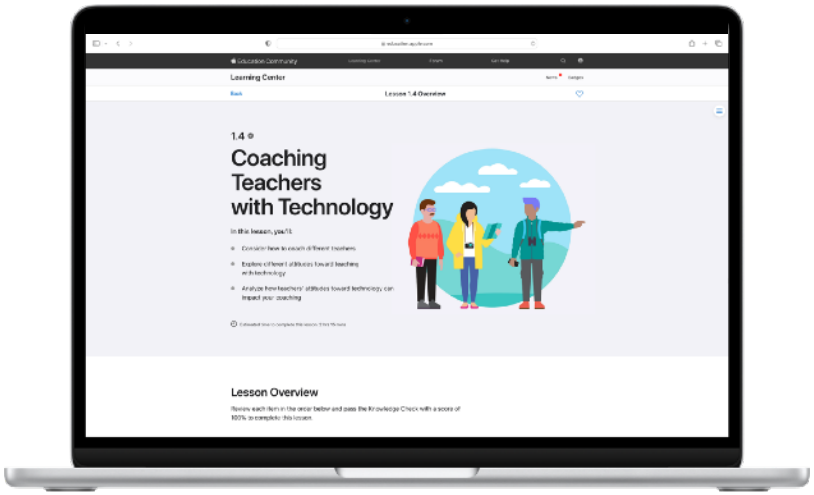
- Read all sections in every unit
- Earn 100 percent on all quizzes in each unit
- Submit a completed journal for each unit
- Attend and actively participate in 2 days of virtual workshop sessions
- Submit a completed Coaching Portfolio at the end of Unit 6

Candidates will learn more about these expectations if accepted into the program.

Program Benefits

Apple Learning Coach candidates may be eligible to receive continuing education units (CEUs) from Lamar University recognizing that they've completed the training and materials. Once candidates have completed the course, they'll receive an email with instructions on how to request CEU credits from the university.

Depending on district and state policies, candidates may be eligible for credit to meet professional development hour requirements and to advance potential pay scale. School and district leaders can consider qualifying the Apple Learning Coach program for at least 43.5 hours of professional development.



Course Overview

Apple Learning Coach candidates who are accepted into the program will engage in an online course that consists of self-paced units and 2 days of virtual workshops with Apple Professional Learning Specialists. The experience provides participants with a network of fellow coaching educators, as well as Coaching Journals and actionable takeaways. It culminates in a Coaching Portfolio, which participants submit as their final assessment at the end of the program.

		Time (43.5 hours)	**Description**
Months 1 and 2 • Attend Kickoff • Complete Units 1 and 2 • Register for Unit 3 and 4 Virtual Workshops	**Kickoff**	1h	Virtual event to help get you started; includes Q&A
	1 **Unit 1**	6h 25m	Independent online learning, including completion and submission of the Unit 1 and Unit 2 Coaching Journals
	2 **Unit 2**	9h 10m	
Months 2 and 3 • Participate in Unit 3 and 4 Virtual Workshops	3 **Unit 3 Virtual Workshop**	6h	Online collaborative sessions, including completion and submission of the Unit 3 and Unit 4 Coaching Journals
	4 **Unit 4 Virtual Workshop**	6h	
Months 3 and 4 • Complete Units 5 and 6 • Submit final Coaching Portfolio	5 **Unit 5**	8h 25m	Independent online learning, including completion and submission of the Unit 5 Coaching Journal
	6 **Unit 6**	6h 40m	Independent online learning, including Coaching Portfolio submission to showcase a participant's body of work throughout the Apple Learning Coach program
	Become a Certified Apple Learning Coach		

Snapshot of Coaching Portfolio

Each participant will develop a Coaching Action Plan specific to the needs of their school or district. By the end of the course, they'll have defined the following:



Coaching Goals
Actionable goals for improving coaching at their school or district



Coaching Activities
Specific activities to achieve their coaching goals



Evidence of Success
An explanation of how they'll measure the achievement of their coaching goals



Timeline
Steps they'll take along the way to achieve their goals

Each Apple Learning Coach will gain a deeper understanding of how to support different teachers as they integrate technology into learning. This coach will be an in-house expert who can help teachers realize the full potential of Apple technology — and the full potential of their students.

After completing the course, Apple Learning Coaches will be invited to engage in ongoing learning and networking with fellow coaches across the country.

Coaching Portfolio (Unit 6)	Journal Submissions
Coaching Philosophy Articulate the coaching beliefs and practices that you believe can inspire meaningful learning with technology	• Coaching Philosophy Statement • Coaching Philosophy in Action
Skills Demonstration • Guide effective coaching cycles with Apple resources • Evolve coaching strategies through collaboration with other coaches • Demonstrate skills to support meaningful learning and teaching with Everyone Can Create	• Coaching Library • Coaching Cycle Plans • Areas for Growth: Coaching Skills • Sample Everyone Can Create Projects • Areas for Growth: Creative Technology Skills
Coaching Action Plan Create a sustainable community of practice by implementing a coaching action plan	• Coaching Goals • Coaching Activities • Evidence of Success • Timeline

Technology Requirements

The Apple Learning Coach program teaches coaching skills for creatively integrating technology into learning. The program incorporates Everyone Can Create to inspire participants and model activities and projects that engage students more deeply in learning. Participants will need an iPad and the free resources below to complete the projects. Visit the Everyone Can Create projects ›



Pages ›

GarageBand ›

Clips ›

Keynote ›

iMovie ›

Freeform ›

Numbers ›

Photos ›

Notes ›

Note: Guidance for coaching teachers includes Mac examples when possible, but for the best experience with Apple Learning Coach, participants and their schools should have access to iPad with iPadOS 16 or later. Some app features require iPadOS 16.2 or later. Drawing activities are designed for iPad Pro or iPad (6th generation or later) and Apple Pencil. All apps are free and available on the App Store or included with iPadOS.

"Apple Learning Coaches act as **change agents** by helping educators embrace innovation in their teaching methods and move beyond traditional practices to **create personalized, student-centered learning environments**."

ISTE Seal of Alignment Review Findings Report

"I found the Apple Learning Coach to be a worthwhile personal learning experience, a great way to connect with other coaches across Canada, and very helpful in showing me how to better work with my staff to help them use technology effectively in their classroom. I recommend it to anyone looking to help foster growth and change in practice in themselves and those they work with."

J. Cartlidge, Educator, British Columbia

"The Apple Learning Coach program was an incredible experience that enhanced my ability to integrate technology into the classroom. It strengthened my teaching practice and helped me build a supportive professional learning community."

M. Stamegna, Educator, Toronto Catholic District School Board

"Engaging discussions with fellow Apple Learning Coaches greatly enriched this learning experience. They allowed us to exchange and examine a range of perspectives and situations while exploring Apple's core tools and their practical uses in different educational environments."

T. Brewster, Educator, Québec

Frequently Asked Questions

How much does the program cost?

There's no fee to participate.

Does the program have prerequisites?

Applicants must earn their Apple Teacher recognition in the Apple Education Community to gain foundational skills with Apple technology before they're accepted into the program.

Applicants also need to submit an application and get written approval from their school, district, or organization leadership.

What's the time commitment?

The estimated time commitment for completing the certification course is 43.5 hours, including a 1-hour virtual Kickoff and 2 days of virtual workshops.

What will participants gain?

Apple Learning Coach provides participants with a full course, actionable guides and templates, and a cohort of peers. Apple Learning Coaches may also be eligible to earn more than 40 hours of continuing education units.

Certified coaches will get exclusive access to virtual meetups, which provide a platform for reconnecting with peers and delving deeper into the knowledge and skills acquired during the course. These gatherings offer a valuable opportunity to exchange insights and refine coaching techniques. Certified coaches will also retain access to the course content as well as a dedicated space in the Apple Education Community to support and enhance their skills.

More from Apple Professional Learning ›



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